

## 2025 VWS Overview, Strategic Plan, and Goals

Vienna Wireless Society (VWS) Articles of Incorporation define our purpose.

“The VWS is organized exclusively for:

- Scientific and educational activities, including making distributions to organizations that qualify as exempt organizations under Section 501(c)(3) of the United States Internal Revenue Code,
- Recreational activities, including enhancing enjoyment of amateur radio for its members, providing a forum for members to enjoy each other’s company and benefit of their various experiences, and organizing events and activities for these purposes and to serve the surrounding community, and
- Emergency service activities, such as assisting government and other organizations in civil emergencies and exercises.”

With humble beginnings in 1963, VWS has 350+ active members, and more than 1,000 former members. VWS drives significant community-based radio-related participation through our events, activities and charitable community sponsorships. VWS also has national branding due to educational outreach, world-wide accessible programming, compelling on-line content, hosting ARRL VA Section Conferences, and WINTERFEST. Based on a highly talented and diverse membership, combined with our public facing content, the Society is the largest ARRL affiliated radio club in Virginia.

Maintaining the Society's strategic plan is the Board of Directors responsibility. In January, 2025 the Board defined Strategic Plan Goals. Our goals are:

- Get people active in the hobby,
- Position the Club for long term health, and
- Increase the exposure of Amateur Radio in the community.

The President is encouraged to implement initiatives supporting these goals. The Board measures progress using these key elements:

- Increasing participation in Club activities,
- Expanding expertise and activities in a variety of Amateur Radio topics, and providing opportunities for members to increase their participation and practical skills,
- Retaining members year-over-year, and
- Filling leadership and volunteer roles with newer members in the Club.

We will report our progress achieving these goals to the Membership at the Annual Business Meeting in November 2025.